

fashion calendar

1970

FEBRUARY 23

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, FEBRUARY 23, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Feb. 23- Feb. 27	2ND MAIT BOUTIQUE SHOWINGS, VILLA MEDICI & CARLTON HOTEL, FLORENCE. Contact: AC/MAIT, Viale Gramsci, 9/a, Florence, Italy.		
Monday Feb. 23- Feb. 27	FASHION WEEK IN ISRAEL Showings of ready-to-wear, knits, leather, furs, accessories, beachwear, children's wear, men's wear, fabrics. Contact: Israel Trade Commissioner, 850 Third Avenue, PL. 2-5600 Ext. 229.	ISRAEL TRADE COMMISSION	TEL AVIV HILTON TEL AVIV, ISRAEL
Tuesday Feb. 24 11:30 A.M.	CUSTOMER SHOWING Showing of Spring collection by Trigere. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Feb. 24	11:30 A.M., TOY FAIR PRESS CONFERENCE, Statler-Hilton, Penn Top (see page 2)		
Tuesday Feb. 24 4:00 P.M.	PRESS PREVIEW: FALL MENSWEAR Buyer shows: Feb. 25, 26 at 4:00. All invitations have been issued. Contact: Mildred Sears, 753-3606.	BILL BLASS FOR PBM	743 FIFTH AVENUE PENTHOUSE
Wednesday Feb. 25 9:00 A.M. Breakfast	PRESS PREVIEW: "DESIGN AMERICA" "Bloody Good Breakfast on the SS '70s"--showing of Spring-Summer fashions by members of Design America. By invitation only. Publicity: Adrienne Seiden, OR. 5-1000.	FRANKLIN SIMON	4TH FLOOR
Wednesday Feb. 25 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Hand-crocheted fashions from Haiti". Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	GRETA PLATTRY INTERNATIONAL	BARBETTA RESTAURANT 321 WEST 46TH STREET
Feb. 25	4:00 P.M., BILL BLASS FOR PBM (menswear) Buyer Show (see above)		
Wednesday Feb. 25 5:30 P.M. Cocktails	PRESS PREVIEW: "COLOMBIA '70" Preview of fashions, accessories and other products from Colombia. Show at 7:00. (Buyer Shows: March 4, 12 at 5:30.) By invitation. Publicity: Nikki Shelton, Loewy, Stempel, Zabin, TN. 7-3630.	COLOMBIAN TRADE DEVELOPMENT BUREAU	140 EAST 57TH STREET BET. LEX. & 3RD AVE.
Thursday Feb. 26 9:00 A.M.	INTRODUCTION OF NEW EMBA PALE MINKS Presentation to the press of new pale minks dedicated to the Apollo flights. Guests of honor: Mrs. James Lovell, Jr. and Mrs. Fred Haise. Sale at 10:00. By invitation. Contact: Virginia Casey, 736-9516.	EMBA MINK BREEDERS ASSOCIATION	NEW YORK AUCTION CO. 226 WEST 26TH STREET
Feb. 26	4:00 P.M., BILL BLASS FOR PBM (menswear) Buyer Show (see above)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Feb. 26 4:30 P.M.	PREVIEW: MENSWEAR BY OSCAR DE LA RENTA Premier showing in New York of menswear by Oscar de la Renta. Admission by ticket only. Public Relations: Nancy Conley, 925-6170; Helen Lack, 838-3630.	AFTER SIX (PHILADELPHIA)	ESCADRILLE 57 WEST 58TH STREET
Friday Feb. 27 11:00 A.M.- 7:00 P.M.	3RD ANNUAL "DESIGN-IN" Annual symposium for senior fashion students co-sponsored by <u>Time Magazine</u> . By invitation only. Schools contact: Diane Dauer, MU. 6-0400. Public Relations: Grady Enterprises, 724-9988.	NATIVE LACES; INDIAN HEAD	8TH FL. AUDITORIUM TIME-LIFE BLDG.
Saturday Feb. 28	10:00 A.M., SCANDINAVIAN FASHION GROUP OPEN HOUSE FOR PRESS, MERCHANDISE MANAGERS, HOTEL GOTHAM (see below) (10:00 A.M. - 2:00 P.M.)		
Sunday March 1- March 4	AMERICAN TOY FAIR Sixty-seventh annual Toy Fair. (Press conference: Tues., Feb. 24, 11:30 A.M., Statler-Hilton, Penn Top Room, by invitation.) Contact: Frank Gavitt, CH. 3-8508.	TOY MANUFACTURERS OF AMERICA (200 FIFTH AVE.)	200 FIFTH; STATLER-HILTON; 2 PENN PLAZA; 1107 B'WAY
Sunday March 1- March 11	SCANDINAVIAN FASHIONS IN N.Y. Showings by: Anna-modeller; Bertil Wahl; One Seven; Double W Fashion; Tonnie (Sweden); Mugge Design; Lisalotte Wingard; Bent Visti; Dranell (Denmark). By appointment. Contact: Ulf Zinnerfor, PL. 1-5900 Ext. 244.	SCANDINAVIAN FASHION GROUP	HOTEL GOTHAM 5TH AVE. & 55TH ST.
Monday March 2 3:00 P.M.	SPRING-SUMMER HAIR FASHIONS Press showing of Spring and Summer haute coiffures. Fashion Director and Coordinator: R. Keith. Press by invitation. Tickets: \$20.00 each. Contact: Richard Petralia, 22 East 62nd Street, 751-6240. Publicity: Marsha Gerber, PL. 2-2254.	INTERCOIFFURE- AMERICA	HOTEL PIERRE GRAND BALLROOM
Monday March 2- May 4	9TH ANNUAL KNIT SEMINAR Eight sessions on knitted outerwear for executive and sales personnel, designers, manufacturers, merchandisers, buyers. Price: \$40.00. By reservation. Contact: Prof. Edna Brodie, 524-1300 Ext. 297.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Tuesday March 3 11:30 A.M.	PRESS SHOW: IMPORT COLLECTION Plaza imports and exclusive domestic designs. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday March 3 8:30 P.M.	"PERSPECTIVE" SHOWING Fashions by Vera Maxwell, from 1938-1970, presented in cooperation with Lord & Taylor, Washington and the Smithsonian Associates. By invitation only. Contact: Clint Wade, 360 East 55th Street, BO. 9-6863.	VERA MAXWELL	SMITHSONIAN INSTITUTE WASHINGTON, D.C.
Tuesday March 3- March 4- March 5	FABRIC DISPLAY Three-day Fall '70 fabric display (10:00 - 5:00). Co-chmn: Mary Jean Rainnie, consultant; Melba Hobson, Tanner of North Carolina. Prices: \$4.00, members; \$6.00, guests (including color card). Contact: CI.7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	15 WEST 48TH STREET SUITE 1722

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 4 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Spring and Early Summer Collection". Barbetta Publicity: Ellen Perl, TE. 2-8212.	SONY SCHOTLAND FOR GOLET	BARBETTA RESTAURANT 321 WEST 46TH STREET Reservations (\$5.95): CI. 6-9171.
Thursday March 5 6:00 P.M.	SHOWING: INTERNATIONAL MENSWEAR "Today's Man"--Spring and Summer menswear from Belgium, Denmark, England, France, Germany, Holland, Israel, Italy, Spain, Sweden, U.S. Commentator: Barry Gray. For press and public. Contact: Barbara Queen, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Saturday March 7- March 14	PARK AVENUE ANTIQUES FAIR Hours: 1:00 - 10:30, daily; 1:00 - 5:00, March 14. Price: \$2.50. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	69TH REGIMENT ARMORY LEX. AVE. & 26TH ST.
Saturday March 7- March 15	1ST INTERNATIONAL CAMPING SHOW Showing of full range of campers and trailers from the U.S., England, Denmark, France, Germany, Sweden. Hours: 12:00 Noon - 10:00 P.M., daily; 1:00 - 7:00, Sunday. Prices: \$2.50, adults; \$1.50, children. Publicity: Pearl Winick, 11 Warren Street, 233-6010.	CAMPING AND TRAILER SHOW	MADISON SQUARE GARDEN 8TH AVE. & 33RD ST.
Saturday March 7- March 15	53RD ANNUAL FLOWER SHOW Theme: "An American Community". Hours: 1:00 - 9:00, March 7 & 8; 11:00 - 9:00, March 9 - 14; 1:00 - 7:00, March 15. Prices: \$2.75, adults; \$1.00, children. Publicity: Betty Wolfe or John Clayton, Friedlich, Fearon & Strohmeier, 420 Lexington Avenue, TV. 9-6900.	INTERNATIONAL FLOWER SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Sunday March 8- March 11 9:00 A.M.- 6:00 P.M.	FOOTWEAR FASHIONS Fall-Winter footwear by: Dan Berk, Cardone and Baker, D'Antonio, Palter de Liso, David Evins, Delman, Erica, Newton Elkin, Howard Fox, John Jerro, Julianelli, Herbert Levine, Palizzio, Dominic Romano, Stanley Philipson, Wolsam Ltd., Zuckerman and Fox. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA 11TH FLOOR
Sunday March 8- March 11	SHOE SHOW Sponsored by: American Footwear Mfrs. Assn; National Shoe Retailers Assn; Volume Footwear Retailers of America; New England Footwear Assn. Contact: Edward Launzel, Hotel New Yorker, 8th Ave. & 34th St., 594-7606.	NATIONAL SHOE FAIR OF AMERICA	McALPIN; NEW YORKER; STATLER-HILTON HOTELS
Monday March 9 4:30 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: "REAL FURS FOR REAL MEN" Men's furs for the '70s--Mr. Fred's collection of coats, suits, parkas, vests. By invitation only. Publicity: Lisa Curtis, 684-7444 or 736-8516. (For Buyers: Hotel New Yorker, Room 1471, March 15-18)	MR. FRED FOR FUR & SPORT (224 W. 30TH ST.)	DELMONICO HOTEL NEWSSTAND RESTAURANT
Monday March 9- March 11	1970 BEAUTY SHOW Professional beauty show and exhibit of new beauty products. Contact: Clifford Cothren, PL. 7-9050.	INTERNATIONAL BEAUTY SHOW(16 W. 46TH ST.)	N.Y. HILTON BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday March 9- March 19	SHOWING: IRISH READY-TO-WEAR Fall '70 fashions from Ireland by: The Automac Co., Basil Collins, Pat Crowley, Donegal Design, Emor Designs, Gailwear, Glenogue by Henry White, John Hagarty, David Henry, Jimmy Hourihan, David Kenna, Sheila Mullally, Pallas, Perry, Rose Slowey, Tailteann Textiles, Henry White. By appointment. Contact: Brigid Greene, 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	HOTEL WARWICK 6TH AVE. & 54TH ST.
Monday March 9- March 20	FALL KNITWEAR FROM ISRAEL Fall knitwear from Gabi Model, Darby Knitwear, Iris, Hadar Rosen, Meza, Judith Creations, Larte, Beithshemesh. Contact: Marshall Hilsberg, 594-5215.	AMERICAN TRADE AND DEVELOPMENT WITH ISRAEL	111 WEST 40TH STREET SHOWROOM - 22ND FLOOR
Tuesday March 10 8:30 A.M. Breakfast	PREVIEW: FALL I COLLECTION By invitation. (Thereafter continuous in showroom, 35th floor.) Contact: Laura Janiger, 564-7375.	EVAN-PICONE (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Tuesday March 10 3:00 P.M.	PRESS SHOWING: COUTURE BOUTIQUE By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Beginning Tuesday March 10	OPENING OF FALL KNITWEAR Continuous showings of imported Fall knitwear. Contact: WI. 7-8130.	NANNETTE INTERNATIONAL	1410 BROADWAY SHOWROOM - 24TH FLOOR
March 11	2:30 P.M., ROAMAN'S, 1209 Chestnut St., Philadelphia, Spring Show (see page 5)		
Wednesday March 11 5:00 P.M.- 7:00 P.M.	PRESS PREVIEW: VALENTINO COLLECTION Showing of Valentino's Spring collection at cocktail reception. By invitation only. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	3RD FLOOR
Thursday March 12 4:30 P.M. Cocktails	SHOWING OF KNITTED FASHIONS Fashions for men, women, children in Fair-Tex Mills knitted fabrics of Enkalure nylon and Encron polyester by American Enka. Show at 5:00. By invitation. Publicity (Fair-Tex): Betty Yarmon, OX. 5-4150; (American Enka): Audrey Albert, James F. Fox, 500 Fifth Avenue, LA. 4-1180.	FAIR-TEX MILLS (1410 BROADWAY)	ST. REGIS ROOF
Sunday March 15- March 18	MENSWEAR SHOW WEEK "Direction Fall '70"--musical fashion show sponsored by Du Pont: <u>Sun., March 15</u> , 6:00 P.M. (cocktails); <u>Mon., March 16</u> , 8:00 A.M. (breakfast); 12:00 Noon (luncheon); <u>Tues., March 17</u> , 8:00 A.M. (breakfast); 12:00 Noon (luncheon); 6:00 P.M. (cocktails); <u>Wed., March 18</u> , 8:00 A.M. (breakfast). Prices: \$10.00 (cocktails, breakfast shows); \$15.00 (luncheon shows). Contact: Seymour Schimel, Executive Director, NAMS, 185 Madison Avenue, MU. 9-7420.	NATIONAL ASSN OF MENS SPORTSWEAR BUYERS	HOTEL NEW YORKER 8TH AVE. & 34TH ST.

Sunday March 15- March 18	9TH SCANDINAVIAN FASHION WEEK, BELLA CENTER, COPENHAGEN. Fall-Winter ready-to-wear from Denmark, Finland, Norway, Sweden, 9:00 - 6:00 daily. Contact: Secretariat, Scandinavian Fashion Week, 115 Vester Voldgade, 1552 Copenhagen V, Denmark; or Colvin, Kaplan, Ross, 22 W. 48th St., CI. 7-3300.
---------------------------------	---

March 15- March 18	IGEDO, Fashion Fair in Dusseldorf, Germany. Contact: Internationale Modemesse GmbH, Freiligrathstrasse 28, 4 Dusseldorf, Germany.
-----------------------	---

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday March 15- March 18	MEN'SWEAR FROM BRITAIN Men's fashions by: Anthony Rome, Astraka, Atkinson Rhodes, Baracuta, Ben Sherman, Bodner Elem, J.E. Carr Sportswear, Cecil Gee, John Comfort, John Wesley Hardin, Daylin, Dhobi Weatherlux, D.P.T. Wear, Famox, Fox, S. Gore, Grafton, Hatton Chain, Justman, Lotus, Lybro, Maple, Mr. Harry, Multiwear, Sabre, Scott Lester, S. Sinclair, Sindall, Simon Sloan, Solid Gold, Swallow. By appointment. Contact: Julian Clifford, 563-1000, Ext. 1245; or Bill Weston, PL. 2-8400.	CLOTHING EXPORT COUNCIL	NEW YORKER HOTEL 8TH AVE. & 34TH ST.
Sunday March 15- March 19	IMPORTED MEN'SWEAR Men's slacks and suits from France. By appointment. Contact: Joseph Kahoon or Jean-Paul Germain, 239-8150.	S.A.M. INTERNATIONAL (MENS DIVISION)	HOTEL NEW YORKER ROOM 1486
Monday March 16 9:45 A.M.	PRESS PREVIEW: IMPORT COLLECTION Spring-Summer Paris, Rome, Madrid couture fashions and line-for-line copies. <u>Invitations will be issued. (Also showing: Thurs., March 19, 1:00 P.M., by invitation; 6:00 P.M., open to public.)</u> Contact: Effie Apelast, OX. 5-4000 Ext. 208.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Monday March 16 12:30 P.M.- 3:30 P.M.	CUSTOMER SHOWINGS Informal modeling of Evelyn Roaman collection for Spring. (Wed., March 11, 2:30 P.M., formal showing, commentary by Evelyn Roaman, 1209 Chestnut St., Philadelphia; Wed., March 18, 12:30 - 3:30 P.M., informal modeling, 40 Winter St., Boston.) Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
March 17	ST. PATRICKS DAY (Tuesday)		
Tuesday March 17 10:00 A.M.	FALL COLLECTION: FRENCH IMPORTS Press preview of sportswear collection by Jean Cacharel of Paris. By invitation only. Contact: Susie Vogel, WI. 7-4406.	CACHAREL (DIV. MALLORY)	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday March 17 2:00 P.M.	OPENING: EARLY FALL COLLECTION Also March 19, 24 at 2:00. By appointment. Contact: Miss Pat, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday March 17 4:00 P.M.	PRESS PREVIEW: FALL MENSWEAR By invitation only. Contact: Helen Berkowitz or Andrea Peterson, 563-4920.	JOHN WEITZ (40 W. 55TH ST.)	HOTEL GOTHAM BALLROOM
Wednesday March 18 9:00 A.M.& 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Breakfast and luncheon showings of import collections. Prices and more details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON BALLROOM
March 18	12:30 P.M., ROAMAN'S, 40 Winter St., Boston, Spring Show (see above)		
Wednesday March 18 4:30 P.M.	FALL FABRICS IN FASHION SHOW Fall fabrics will be shown in fashions designed by American boutique designers. By invitation only. Contact: Lucie Davis, OX. 5-1445.	ALAMAC KNITTING (SUB. WEST POINT PEPPERELL)	HOTEL PIERRE BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday March 19 12:15 P.M. Luncheon	FASHIONS AND FABRICS IN QIANA First New York showing of French couture Spring fashions and U.S. Fall fabrics in Qiana nylon. <u>Press luncheon: 12:15 P.M., show: 1:15 P.M. By invitation. (Repeat Show for Trade: 4:00 P.M., by invitation.)</u> Press contact: Hal Pritchard, 971-4627; Trade contact: I.J. Kappes, 971-4858.	DU PONT COMPANY (350 FIFTH AVENUE)	HOTEL PLAZA BALLROOM
Thursday March 19 1:00 P.M. & 6:00 P.M.	TWO SHOWINGS OF IMPORT COLLECTION Spring-Summer European couture fashions and line-for-line copies. By invitation. Open to public at 6:00. Contact: OX. 5-4000.	OHRBACH'S	5 WEST 34TH STREET 5TH FLOOR
March 19	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
March 19	4:00 P.M., DU PONT TRADE SHOW (see above)		
Thursday March 19 4:30 P.M.	MENSWEAR SHOWING <u>Show at 5:00 P.M.</u> By invitation only. Contact: Clint Wade, BO. 9-6863.	ALLEN CASE	UPSTAIRS AT THE DOWNSTAIRS 37 WEST 56TH STREET
Monday March 23 11:00 A.M. and 3:00 P.M.	INTERNATIONAL SPRING FASHION SHOWINGS International fashion shows for benefit NYC Division American Cancer Society. Cmn: Mrs. Edward F. Hutton and Mrs. Edwin I. Hilson. Hon. Chmn: Duchess of Windsor. Price: \$10.00 each. Commentator: Francine Farkas, Alexander's Fashion Director. Public Relations and Publicity: Alexandre Tarsaidze, Serge Obolensky Associates, 421-8266.	ALEXANDER'S	3RD FLOOR
March 24	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Wednesday March 25 11:30 A.M.	CUSTOMER SHOWING Showing of Spring-Summer collection by Kasper for Joan Leslie. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
Wednesday March 25 4:30 P.M. Champagne	PRESENTATION: SPRING HAIR FASHIONS <u>Presentation at 5:00.</u> By invitation. Contact: UN. 1-0700. Publicity: Muriel Durand, 355-6744.	MONSIEUR MARC	22 EAST 65TH STREET 2ND FLOOR
Thursday March 26 12:00 Noon Luncheon	ISRAELI BENEFIT FASHION SHOW Celebrities will model fashions from Israel. Accessories: Best & Co. Fashion Coordinator: Vera Bacal. Commentator: Wyatt Cooper. Hon. Chmn: Pauline Trigere. <u>Show at 2:00 P.M.</u> Reservations: purchase minimum \$500 Israel bond and \$6.50 for luncheon. Contact: 215 Park Avenue South, 677-9650 Ext. 361.	ISRAEL BONDS- N.Y. WOMENS DIV.	HOTEL AMERICANA IMPERIAL BALLROOM
March 29	EASTER SUNDAY		
Saturday April 4- April 12	14TH ANNUAL AUTO SHOW Over 600 cars will be on display, including new subcompacts and luxury cars. (Second annual International Symposium on the Automobile, sponsored by Society of Automotive Engineers, Wed., April 8, Park-Sheraton Hotel.) Public Relations: Gene Graf, 331 Madison Avenue, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday	FALL MARKET	BAMA	HOTEL NEW YORKER
April 5-	WEEK	(10 W. 33RD ST.)	8TH AVE. & 34TH ST.
April 8	Over 300 boys' and young men's manufacturers will exhibit Fall lines on the 5th-11th floors. Over 200 manufacturers will show in special "Children's World" on the 12th floor. Contact: Robert Gur-Arie, BAMA, 10 W. 33rd St., 594-5130.		

April 5-	21ST FASHION WEEK IN MUNICH. Contact: Gerald Kallman Associates,		
April 9	30 Journal Square, Jersey City, N.J., 201-653-3304.		

Monday	40TH READY-TO-WEAR, BOUTIQUE, KNIT, FUR, LEATHER, MENSWEAR SHOWINGS,		
April 6-	PITTI PALACE, FLORENCE, ITALY. Contact: Secretariat, 1 Via Tornabuoni,		
April 9	Florence 50123.		

Monday	FALL READY-TO-	STRELITZ	ST. MORITZ HOTEL
April 6-	WEAR FROM IRELAND		PRIVATE SUITE
May 1	By appointment. Publicity: Ruth Hammer Associates, 246-4818.		

Tuesday	PREVIEW: FASHIONS	AUSTRIAN TRADE DELEGATE	HOTEL PLAZA
April 7	FROM VIENNA	(845 THIRD AVENUE)	BAROQUE SUITE
8:30 A.M.	Press preview of Fall '70 ready-to-wear, sportswear, active sportswear,		
Breakfast	skiwear, après-skiwear, loungewear, menswear, accessories from Vienna.		
	By invitation. (Thereafter by appointment in private suite.) Publicity:		
	Ruth Hammer Associates, 246-4818.		

Tuesday	3RD INTERNATIONAL	INTIMEX '70	HOTEL AMERICANA
April 7-	LINGERIE EXHIBITION		ALBERT HALL
April 9	Sponsors: Allied Underwear Assn., Associated Corset and Brassiere Mfrs., Corset and Brassiere Assn of America, Lingerie Industry Council, Lingerie Mfrs. Assn., Negligee Mfrs. Assn. Hours: 11:00 - 6:00 daily.		
	Work Session: Tues., April 7, 9:00 - 11:00, "The Swinging, Surging '70s".		
	Orientation Seminar: "Introduction to Electronic Data Processing for Makers of Intimate Apparel", Wed., April 8, Thurs., April 9, 9:00 - 11:00.		
	Fashion Show for benefit FIT Educational Foundation, Wed., April 8, 6:00 P.M. Tickets: \$10.00 each. Contact: Millet Marketing Services, 30 East 60th Street, 755-7797.		

April 11-	PRET-A-PORER (Ready-to-wear) in Paris, Parc Des Expositions, Porte de		
April 16	Versailles. Contact: 69, rue de Richelieu, Paris II.		

April 15-	FRANKFURT FUR FAIR. Contact: Frankfurter Ranchwarend-Messe GmbH,		
April 19	Bettinaplatz 1, 6 Frankfurt/M 7, Germany.		

April 21	PASSOVER (April 21-28) - Begins at sundown, Monday, April 20		
----------	--	--	--

Thursday	PRESS PREVIEW:	27 FRENCH MFRS.	N.Y. HILTON
April 23	FRENCH READY-TO-WEAR	(1301 SIXTH AVENUE)	TRIANON BALLROOM
12:00 Noon	By invitation. Thereafter by appointment through May 1, private suite.		
Luncheon	Publicity: Ruth Hammer Associates, 246-4818.		

Thursday	PREVIEW OF	PHILIP SILLS;	48 WEST 37TH STREET
April 30	FALL COLLECTION	BONNIE CASHIN DESIGNS	SHOWROOM - 5TH FLOOR
10:30 A.M.	Preview of Bonnie Cashin's Fall collection for Philip Sills. By invitation. By appointment, beginning Monday, May 4. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 246-4818.		

1971

JANUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						